



Joint Conference, 6 & 7 September 2024

Theme: Moving ahead: change, challenges and innovation in language assessment and ESP

Venue: ZHAW School of Health Sciences, Katharina-Sulzer-Platz 9, 8400 Winterthur

Friday, 6 September 2024

09:00 - 09:45	Registration (Ground floor)			
09:45 – 10:00	Opening Caroline Hyde-Simon / Urs Hilber (Room MG 01.142)			
10:00 – 11:00 Plenary 1	Continuity or innovation: assessment and language for specific purposes at the crossroads Anna Soltyska (Room MG 01.142)			
11:00 – 11:15	Sponsors' pitches (Room MG 01.142)			
11:15 – 11:40 Coffee break	Coffee and croissants, sponsored by ETS (Catering zone)			
11:40 – 12:40 Session 1: Workshops	Implications of GenAI for teaching and testing L2 business writing Stephanie Ashford (Room MG 01.023)	Use of AI in formative and self-assessment Hansjürg Perino (Room MG 01.027)	The email task: where are we, where are we heading? Joanna Wrzesinska (Room MG 01.032)	
12:40 – 14:00 Lunch break	Sponsors' exhibition (Room MG 01.143)			
14:00 – 14:30 Session 2: Talks	Collaborative intelligence: partnering up for business writing Catherine Prewett-Schrempf (Room MG 01.023)	The thorny issue of assessing collaborative assignments: a way forward Peter Levrai (Room MG 01.027)	'Descriptive grades' in summative assessments to support students' learning process Elvis Coimbra-Gomes (Room MG 01.032)	
14:40 – 15:40 Session 3: Workshops	Breaking boundaries in language testing: the ISE Digital exam Anna Bennett, Trinity College London (Room MG 01.023)	Being bold – towards valid and appropriate listening assessment in ESP Neil Bullock (Room MG 01.027)	Future-proofing (ESP) education through problem-based learning Aleksandra Sudhershan (Room MG 01.032)	
15:40 – 16:00 Coffee break	Coffee & biscuits/mini-muffins, sponsored by OUP (Catering zone)			
16:00 – 16:30 Session 4: Talks	Assessing engineering students' presentation skills – a genre-based approach Ivana Mirovic (Room MG 01.023)	Critical thinking in 'Corporate Adventure' – an entrepreneurial project Ridha Mejri (Room MG 01.027)	Virtual exchange projects: 21st century cultural awareness Elizabeth Molt (Room MG 01.032)	
16:40 – 17:40 Plenary 2	Identifying indigenous criteria for the assessment of air traffic controllers William Agius (Room MG 01.142)			
17:45 – 18:45	Wine (sponsored by ZHAW) and cheese (sponsored by British Cheese Deli, Zurich) reception (Catering zone)			

- Publisher's exhibition: Room MG 01.143
- Quiet room: Room MG 01.070
- Photographer: Room MG 01.077





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Saturday, 7 September 2024

08:30 - 09:00	Registration (Ground floor)			
09:00 - 09:05	Opening (Room MG 01.142)			
09:05 – 10:05 Plenary 3	How can ESP practitioners get inspirations to innovate courses and assessment methods? Clarice Chan (Room MG 01.142)			
10:05 - 10:20	SIG intros & scholarship winners (Room MG 01.142)			
10:30 – 11:00 Session 1: Talks	Behind the curtain of language proficiency: unveiling technology powered assessment Wendy Nash-Steer, Pearson (Room MG 01.023)	Designing Al-powered assessments: insights from pre-service ELT teachers Aysegul Salli - TEASIG Scholarship winner (Room MG 01.027)	Reimagining ESP & EAP teaching and assessment through the lens of philosophy and art Natassa Manitsa (Room MG 01.032)	
11:00 – 11:30 Coffee break	Coffee, sponsored by ETAS, & cake, sponsored by Pearson (Catering zone)			
11:30 – 12:00 Session 2: Talks	Assessing pre-service teachers' profession-related language competences Khanh-Duc Kuttig (Room MG 01.023)	Insights into test-taker behaviour and psychology in Al versus human-administered exams Panagiota Vampoula (Room MG 01.027)	Critical thinking – what we can learn from culture and business Gerard Lysaght (Room MG 01.032)	
12:10 – 13:10 Session 3: Workshops	Examining in ESP using writable PDFs Karen Sarah Passmore (Room MG 01.023)	Standardised test preparation during times of crisis and emotional distress Iryna Dribko (Room MG 01.027)	Developing an advanced ESP course for digital medicine Master's students Catherine Chen-Fliege - ESPSIG Scholarship winner (Room MG 01.032)	
13:10 – 14:30 Lunch break	Sponsors' exhibition (Room MG 01.143)			
14:30 – 15:00 Session 4: Talks	Foreign language exams taken from home: can the certificates be trusted? Agnieszka M. Sendur (Room MG 01.023)	Flipped classroom assessment in ESP: the case of an Indian NGO Keith Rossborough (Room MG 01.027)	Validation of Al-driven assessment tools for ESP proficiency in English Medium Instruction settings: strategies and implications Amel Afia (Room MG 01.032)	
15:10 – 16:10 Plenary 4	Locating the human in a time of machine intelligence: generative AI and its impact on ESP testing and assessment Blair Matthews (Room MG 01.142)			
16:15 – 17:00	Closing reception & prize draw with coffee, sponsored by Swiss Exams, and chocolate, sponsored by Lindt (Catering zone)			

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